



**MCKENNA**

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**For Immediate Release: Downtown Adrian seeks participants for advisory council**

Adrian, Mich. Downtown Development Authority, is seeking volunteers for a citizens' advisory council to work with the Downtown Development Authority and the City Commission during the process of preparing and adopting an updated Development and Tax Increment Financing Plan for Downtown Adrian.

Tax Increment Financing (TIF) is a public financing method that helps municipalities finance new developments without the need to increase taxes. When a public project such as a road, streetscape, or lighting and signage improvements is completed, there is often an increase in the value of surrounding real estate, and perhaps new investment (new or rehabilitated buildings, for example). This increased site value and investment generates increased tax revenues. The increased tax revenues are the "tax increment."

Michigan Public Act 57 of 2018 states that if a development area has 100 residents or more, a Development Area Citizens Council (DACC) must be created to work with the municipality during amendment of the Development and TIF Plans. The group must be established by the local legislative body, have at least nine members and each member must be at least 18 years old. In this case, members must also be residents of Downtown Adrian. For the DDA to proceed with amendment of its TIF and Development Plan, a DACC must be established.

Ultimately, the DACC will be charged with making a recommendation to the City Commission on whether to approve the proposed amendment to the Development and TIF and Plan. Residents who are interested in volunteering for the DACC should contact Jane Dixon, Planning Consultant at [jdixon@mcka.com](mailto:jdixon@mcka.com) or 248-596-0920.

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